



Digital Transformation
21-22 January 2021
BOBCATSSS 2021 Virtual Conference
<https://bobcatsss2021.sciencesconf.org/>
Social Media Challenge for students

On the days of the Conference will be held a contest called **#Bobcatsss2021Challenge**, aims to **reward 2 students**, with **two free registrations at BOBCATSSS2022 in Debrecen, Hungary**.

Rules to be complied:

There are three BOBCATSSS social networks, but participation in Facebook is mandatory for students who want the award. The other social networks will serve as probable tiebreakers. Students are encouraged to interact with all social networks:

Facebook: <https://www.facebook.com/Bobcatsss>
Instagram: <https://www.instagram.com/bobcatsss2021>
Twitter: <https://twitter.com/Bobcatsss2021>

The winners will be the ones who get the most full interactions in the posts on the Facebook page. In case of a tie, interactions will be counted on other social networks (Instagram and Twitter). Persisting the draw there will be a manual draw, between them.

To achieve this goal students must, **from the opening of the event at 8:30 am on the 21st January until its end at 15:00 on the 22nd January 2021**(Lisbon times), perform the following actions:

Facebook Page | Complete interactions (required!):

Put "like" on bobcatsss facebook page

Share the post publicly on your profile with the hashtag #bobcatsss2021challenge

Put "like" and comment with a photo of the event taking place at that instant + caption your choice + the hashtag #bobcatsss2021challenge.

On Instagram (advisable, not required): follow the BOBCATSSS 2021 profile on Instagram, put "like", comment and share posts by tagging the profile @bobcatsss2021 the stories.

On Twitter (advisable, not required): follow the BOBCATSSS 2021 profile on Twitter, put "like", comment and retweet tweets.

Summarizing:

The winners will be the ones with the most complete interactions in the bobcatsss facebook page posts. In case of a tie, interactions will be counted on other social networks (Instagram and Twitter). Persisting the draw there will be a draw between these.

Only complete interactions that occur during the intervention in the publication will be counted.

Example: At 9:30 (CET), the event will open: Virtual Room Community

OPENING OF BOBCATSSS 2021 - Moderator: Milena Carvalho

A publication will be held in the first minutes of this intervention.

Only complete interactions that occur until the end of this intervention will be counted (which according to the program will be at 10:10 CET)

From 10:10 (CET) another intervention begins with another publication, and the steps are repeated.

Remember that complete interactions are considered only those that understand all the steps below:

Put "like" on bobcatsss facebook page: <https://www.facebook.com/Bobcatsss>

Put "like" in the publication related to the intervention that is taking place

+ comment with a photo (print) of this intervention:

+ insert a caption of your choice;

+ the hashtag #bobcatsss2021challenge;

And share the post (of the respective intervention), publicly on your profile, with the hashtag

#bobcatsss2021challenge.

In case of a tie, the same interactions performed on the other social networks of the event will be counted:

Instagram: <https://www.instagram.com/bobcatsss2021>

Twitter: <https://twitter.com/Bobcatsss2021>

Best regards!

BOBCATSSS 2021 Organizing Teams